








*innovate*  
**</HER>**

Start 

**ANNUAL  
IMPACT REPORT  
2025-26**

**MAKING SPACE FOR EVERY VOICE IN TECH**

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36-hour hackathon hosted at Purdue University

## **Participants**

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150 participants across 15+ fields of study

## **Sponsors**

**3**

Supported by 10+ industry partners

## **Projects and Innovation**

**5**

30+ projects built across diverse tracks

## **Workshops and Mentorship**

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10 workshops and hands-on mentorship sessions

## **Club and Community**

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Year-round engagement through events and initiatives

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25+ organizers across multiple functional teams

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Expanding to the Midwest and increasing access

# EVENT OVERVIEW

DATE

FEB 7-8

LOC

WALC  
PURDUE, WL

OPEN TO

ANYONE &  
EVERYONE

DURATION

36H

TOTAL

24H

HACKING

## TRACKS

THEME

BOARD  
GAMES

MIND  
MATTERS

Mental  
health +  
wellbeing  
tech

FINANCE  
FORWARD

Fintech +  
Financial  
Literacy

ARTS AND  
CULTURE

Creative +  
cultural  
tech

### EXPERIENCE HIGHLIGHTS



Immersive  
theme and  
venue!!!



Beginner-  
friendly  
workshops



Badges for  
seamless  
processing!

# PARTICIPANTS

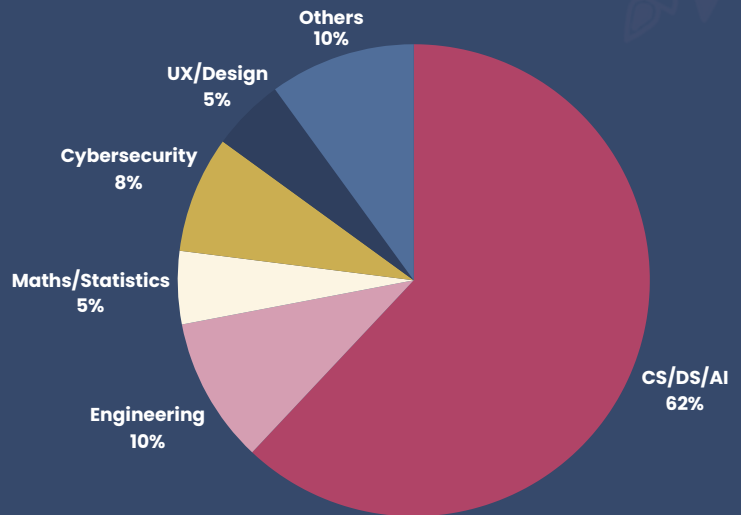
## APPLICATIONS

260+

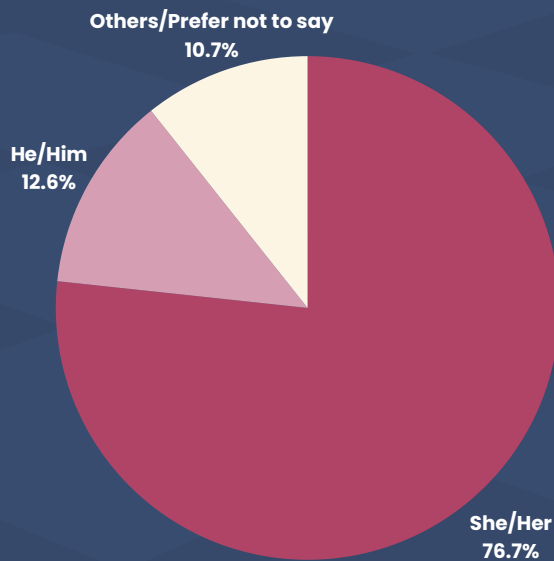
## PARTICIPANTS

150

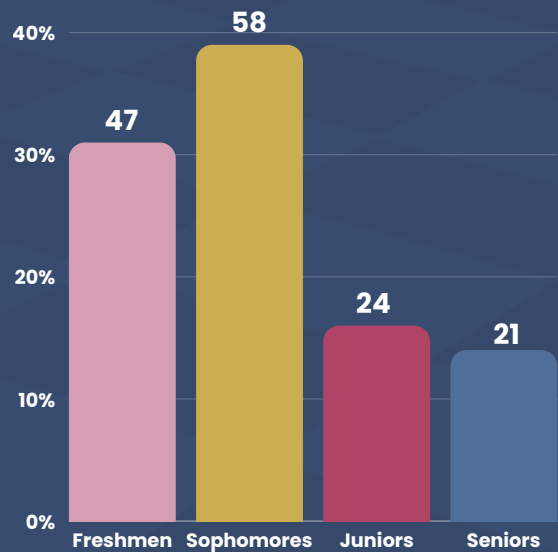
## FIELDS OF STUDY



## GENDER IDENTITIES



## YEARS



# SPONSORS

● Monetary ● In-Kind

25 - 26Y

4

10

Across  
the  
Years

18

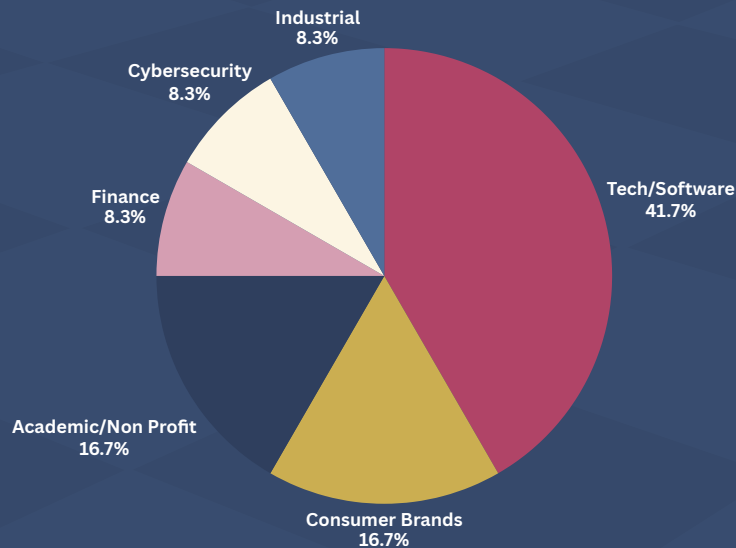
12



AMOUNT RAISED

\$20,000

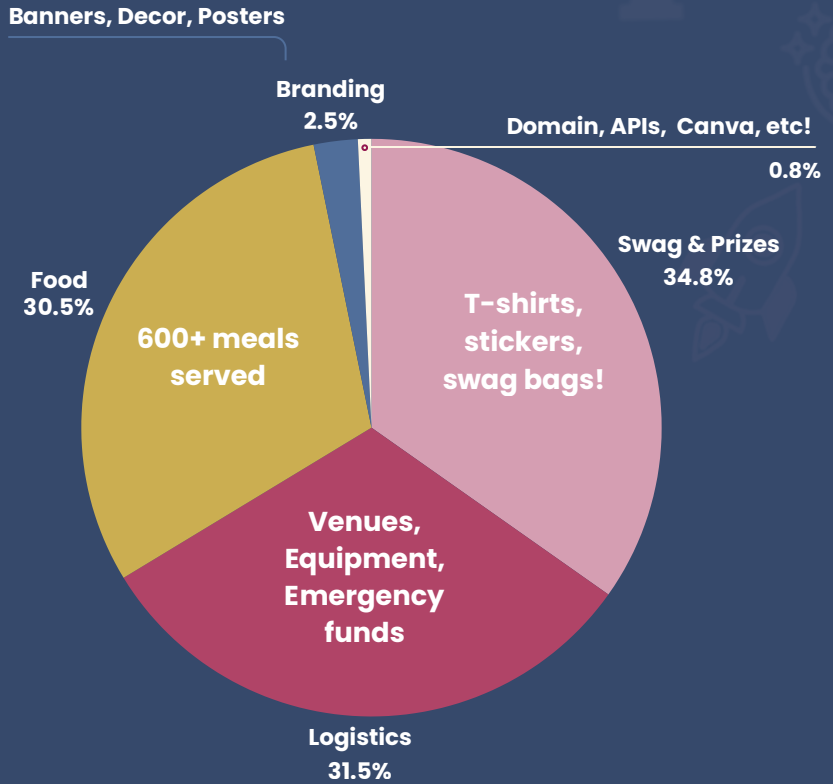
## INDUSTRIES REPRESENTED



## SPONSOR EVALUATION



# SPONSOR IMPACT AND FINANCE DISTRIBUTION



## SPONSORS FOR IH 25-26!



# PROJECTS & INNOVATION

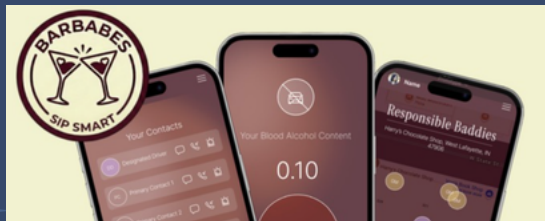
PROJECTS SUBMITTED

30+

TOOLS USED

70+

JavaScript · TypeScript · Python · HTML · CSS · React · Next.js · Node.js · Express.js · Flask · FastAPI · Tailwind CSS · MongoDB · PostgreSQL · Supabase · Snowflake · ElevenLabs · Firebase · Vercel · Expo · **All used AI and LLMs!**



<https://devpost.com/software/barbabes>

- NFC coasters track drinks via scans
- App logs intake and estimates BAC
- Alerts near unsafe limits
- AI sobriety checks + driver coordination
- Emergency alerts for at-risk users

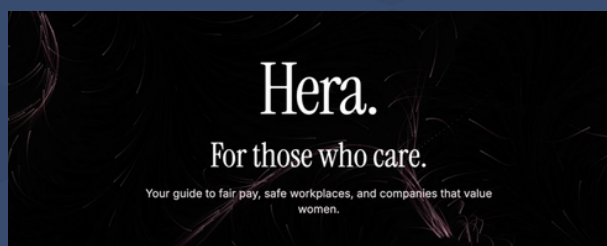


- Drag-and-drop block-based syntax for intuitive learning
- Supports core concepts: variables, loops, conditionals, functions
- Custom Barbie-themed UI to make coding more engaging and relatable



<https://devpost.com/software/barbielang>

- Rates companies on workplace accountability
- Analyzes misconduct records
- Anonymous employee insights
- AI recommends better workplace options



<https://devpost.com/software/hera-9sub6t>

# WORKSHOPS & MENTORSHIP

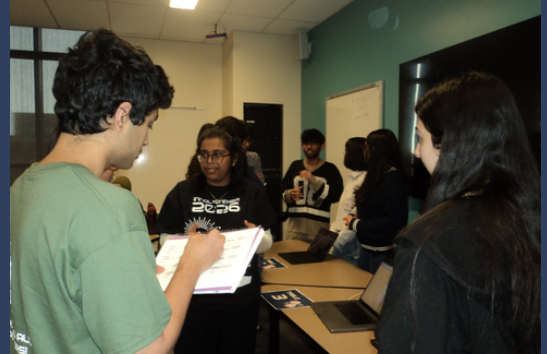
## MENTORS

10

## MENTOR HRS

24

Throughout hacking!



## TECHNICAL WORKSHOPS

5

- Intro to Google AI studio
- MLH Hacking with Copilot
- TechTogether Panel
- Oracle React Workshop

## WELLNESS WORKSHOPS

5

- Stargazing
- Button-making
- Board Games
- Karaoke station
- Big Hero 6 Screening



## WORKSHOP ATTENDANCE

30+

participants on an average per workshop

# CLUB & COMMUNITY

## WHAT WE DO

- Technical and career-focused workshops
- Industry speaker sessions
- Cross-club collaborations
- Community-building events



## MEMBERS

40+

## TECH WORKSHOPS

10+

- Figma
- Pandas & Visualization
- Resume Review
- Lockheed Martin Recruiting

## COMMUNITY WORKSHOPS

10+

- Donut Social
- Boo-Lean Bash
- Holiday Card Making
- Holiday Study Session



## SOCIAL MEDIA

73%

increase in interactions and impressions

## CLUB COLLABS



## INDUSTRY COLLABS



# TESTIMONIALS



“I built and pitched my first real project, which was a great learning experience.

I loved the karaoke set and the game room, it made it a fun environment.

Clearer scheduling and judging would help, but overall it was a great experience.”

*Sophia Cho, Participant*

“I loved hosting office hours and helping participants directly.

The mentor training and structured system made it easy to contribute effectively.

Overall, a great experience and I’m excited to see mentoring evolve.”

*Mridu Prasanth, Mentor*



“My biggest advice to participants at InnovateHer is simple: submit.

Even if your project isn’t fully polished, demoing is an incredibly valuable experience.

Presenting builds both confidence and public speaking skills, it’s the most impactful part of a hackathon.”

*Arunima Mittra, Capital One - Judge of Finance*

# THE 25-26 TEAM

## THE EXECUTIVE BOARD

12



## COMMITTEES

7

- **Program:** Event experience & tracks
- **Logistics:** Operations & coordination
- **Finance:** Budget & funding
- **Development:** Website & technology
- **Marketing:** Outreach & growth
- **Design:** Branding & visuals
- **Club Operations:** Year-round engagement



## ORGANIZERS

25+

# LOOKING AHEAD

## EXPANSION

Midwest's largest women-centric hackathon

- Expanding beyond Purdue to the Midwest
- Partnering with other universities
- Increasing regional participation
- Introducing Campus Ambassadors Network



## COMMUNITY

Building a year-round community

- Growth in engagement
- More year-round programming

## PARTNERSHIPS & SUPPORT

Powered by partners

- Expanding sponsor and industry relationships
- Increasing funding to scale initiatives
- Creating long-term, meaningful collaborations

## ACCESS

Opening doors to more builders

- Welcoming more applicants
- Access to opportunities beyond the hackathon
- Increasing workshops and learning experiences





THANK  
YOU!

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